MEDIA ADVISORY/CALENDAR LISTING

FOR IMMEDIATE RELEASE
Thursday, April 14, 2005

MĀLAMA KAILUA FESTIVAL CELEBRATES ACHIEVEMENTS
OF WINDWARD SCHOOL STUDENTS

Historic Voyaging Canoe Hokuleʻa to Arrive in Kailua Bay

WHAT: Mālama Kailua Festival 2005

WHEN: Sunday, May 1
8 a.m. – 4 p.m.

WHERE: Kailua Beach Park, across from Buzz’s Steak House

DETAILS: The Mālama Kailua Festival recognizes the achievements of Windward School students to increase public awareness of the issues impacting Kailua Bay’s rich ecosystem. Students have created a Web site, “SaveKailuaBay.com,” to educate the community on various environmental issues affecting the bay. The site is scheduled to launch in June.

To mark the occasion, the Polynesian voyaging canoe Hokuleʻa will sail into Kailua Bay for the first time in its history. The day’s festivities also feature local entertainment, including Sean Na’auao, lots of ono food and more than 70 educational and cultural stations. Organizers expect thousands of people to attend this fun-filled event for the entire family.

FOR MEDIA: Hokuleʻa will arrive between 7:30 – 8 a.m. followed by a traditional protocol ceremony at 9 a.m. Parking will be provided in the Kailua Beach parking lot across from Buzz’s Steak House.

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